

**Aim to add strength to
your investments with
PSU Bonds & SDL***

Invest in

ICICI Prudential

**PSU Bond plus SDL 40:60
Index Fund - Sep 2027**

**NFO
PERIOD**

September 16, 2021

September 27, 2021

ICICI
PRUDENTIAL
MUTUAL FUND

TARAKKI KAREIN!

Perception of Debt Funds

Why do investors generally invest in Debt Funds?



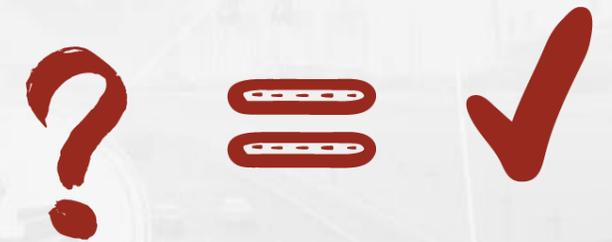
Tax efficient investment avenue



Other reasons, which makes debt funds attractive



Liquid compared to traditional investment



Ability to generate suitable returns



Flexible Investment Horizon



Investment Avenues under Fixed Income space

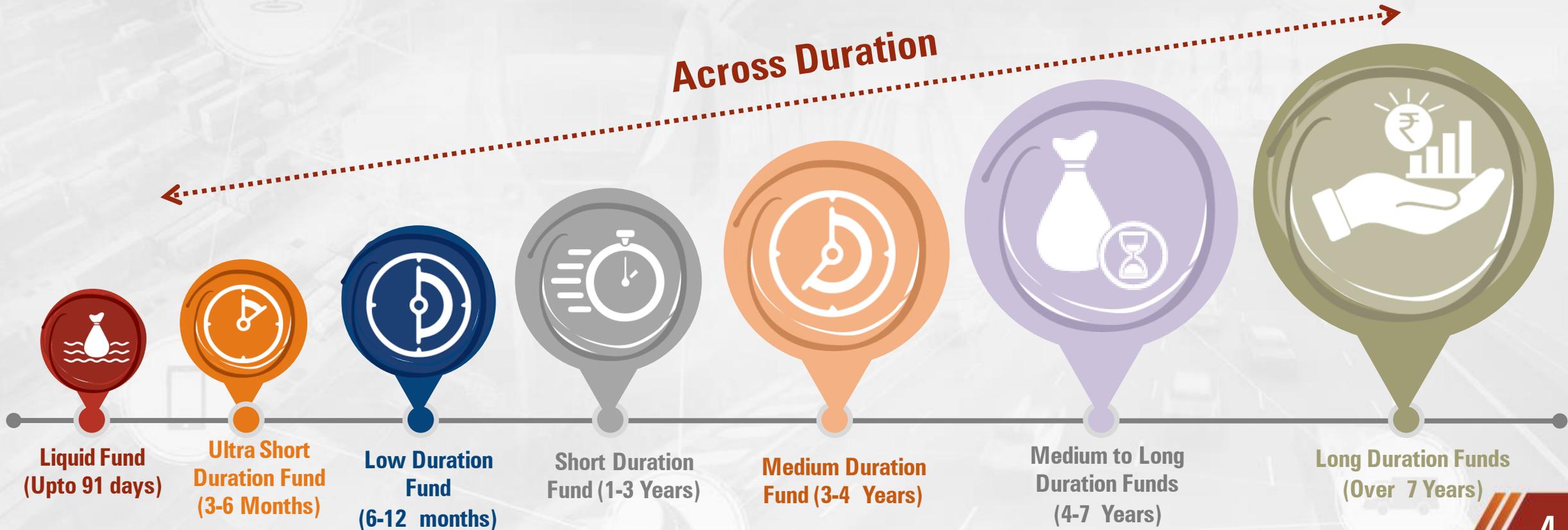
Category	Investment Period	Taxation	Liquidity
PPF	15 years	Deduction under Section 80-C of the Income Tax Act, 1961 and taxation of income covered under section 10(11) of the Income Tax Act, 1961*	Not available (Fixed Period)
Post Office Savings	1-5 Years	Section 80-C of the Income Tax Act, 1961*	With Penalty
Traditional Investment Avenue	1 month -5 Years	Full Tax on Interest	With Penalty
Tax Free Bonds	10 Years, 15 Years	Interest Tax Free	Moderate
High Yield NCDs	3 -5 Year	Full Tax on Interest	Low
Debt Mutual Funds (Target Maturity Funds)	1 year - 5 years & above	Depending on investment tenure	Moderate to High
Debt Mutual Funds	1 day - 5 years & above	Depending on investment tenure	High

For more details on taxation consult your investment advisors. Investments in traditional investment avenues offer assured or guaranteed returns however investments in mutual funds are subject to market risks.*Applicable to Investors in the old regime. NCDs : Non-Convertible Debentures

Our Existing Debt Bouquet

However, diversification among the debt-space is also very important...

Across Duration



The above simulation is for illustration purpose only. Duration refers to Macaulay Duration.

However.....

Introducing Target Maturity Index Funds

For the benefit of our investors, we are adding a passive debt scheme to our debt bouquet → Target Maturity Index Funds

Target Maturity Index Funds are passive investments in debt securities that aims to replicate the composition of the underlying index and have a specific maturity date.

Some key features are :

Transparency

Follows a natural Roll-Down Approach

Typically, Hold to Maturity

Exposure to Sovereign and PSU papers

Illustration on Indexation

	Traditional Investment (without Indexation)	Defined Tenure Product (with Indexation)
Investment Amount (2015)	100,000	100,000
Assumed Rate of Return	6.0%	6.0%
Holding Period	6 Years	6 Years
Indexation	Not available	Available
Value on Maturity (2021)	141,852	141,852
Indexed Cost	--	118,504
Taxable Amount	41,852	23,348
Applicable Tax*	12,556	4,670
Post Tax Value	129,296	137,182
Net Post Tax Return	4.4%	5.4%

*Tax Rate considered 30% exclusive of applicable surcharges & cess. ** Tax as per LTCG income tax provisions exclusive of applicable surcharges & cess. This computation is for resident individual investors. CII for FY 20-21 is 301. CII for 15-16 is 254. Fund related expenses are ignore for this illustration. Investors are advised to consult their tax advisors for taxation related matters. To be used for illustrative purposes only. Actual tax implications may differ basis prevailing tax laws.

Illustration on Indexation

	Traditional Investment (without Indexation)	Defined Tenure Product (with Indexation)
Investment Amount (2015)	100,000	100,000
Assumed Rate of Return	5.85%	5.85%
Holding Period	6 Years	6 Years
Indexation	Not available	Available
Value on Maturity (2021)	140,652	140,652
Indexed Cost	--	118,504
Taxable Amount	40,652	22,148
Applicable Tax*	12,196	4,430
Post Tax Value	128,456	136,222
Net Post Tax Return	4.3%	5.3%

*Tax Rate considered 30% exclusive of applicable surcharges & cess. ** Tax as per LTCG income tax provisions exclusive of applicable surcharges & cess. This computation is for resident individual investors. CII for FY 20-21 is 301. CII for 15-16 is 254. Fund related expenses are ignore for this illustration. Investors are advised to consult their tax advisors for taxation related matters. To be used for illustrative purposes only. Actual tax implications may differ basis prevailing tax laws.

Presenting,
**ICICI Prudential PSU Bond plus SDL
40:60 Index Fund
- Sep 2027**

Investment Approach

ICICI Prudential PSU Bond Plus SDL 40:60 Index Fund – Sep 2027

An open-ended target maturity Index Fund investing in the constituents of Nifty PSU
Bond Plus SDL Sep 2027 40:60 Index



The index shall mature on
September 30, 2027

Please note : Though the fund is suppose to replicate the index constituents, it is important to note that the same is subject to availability of PSU bonds and SDLs comprising the index and provision of Scheme Information Document.

Index Methodology

-  **Methodology** | Computed using the total return methodology including price return and coupon return
-  **Investing predominantly in** | Bonds issued by AAA rated government owned entities and SDLs issued by states/UTs
-  **Proportion** | AAA rated government owned entities– 40% | SDLs – 60%
-  **Weightage** | Equal weight to each component (PSU/SDL) as on the base date of the index
-  **Issuer Limit** | 15%
-  **Indicative investment horizon** | 6 years
-  **Index review** | Quarterly (calendar year-wise)
-  **Termination** | 30 September 2027

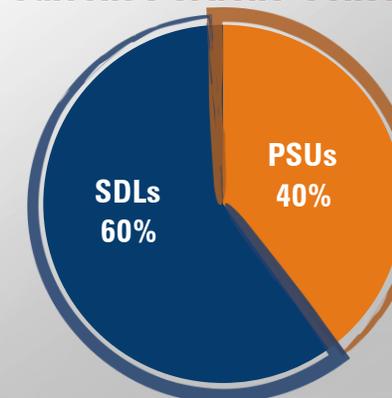
About the Index

Seeks to measure the performance of portfolio of AAA rated bonds issued by government owned entities and SDLs maturing during the six months period ending September 30, 2027.

Quantitative Indicators

Maturity in years	5.91
Macaulay Duration	4.89

Current Portfolio Construct



Source : www.niftyindices.com

Please note : Though the fund is suppose to replicate the index constituents, it is important to note that the same is subject to availability of PSU bonds and SDLs comprising the index and provision of Scheme Information Document.

Index Constituents

PSU Bond (40%)

NTPC	Power Grid Corporation Of India
Indian Railway Finance Corporation	NHPC Limited
Nuclear Power Corporation Of India	National Bank For Agriculture And Rural Development
Power Finance Corporation	Export Import Bank Of India

SDLs (60%)

Andhra Pradesh Government	Kerala Government
Assam Government	Madhya Pradesh Government
Bihar Government	Maharashtra Government
Chhattisgarh Government	Punjab Government
Gujarat Government	Rajasthan Government
Haryana Government	Tamil Nadu Government
Himachal Pradesh Government	Telangana Government
Jammu And Kashmir Government	Uttar Pradesh Government
Jharkhand Government	Uttarakhand Government
Karnataka Government	West Bengal Government

Why Invest in ICICI Prudential PSU Bond Plus SDL 40:60 Index Fund – Sep 2027?



Index Fund

Passively managed scheme that aims to replicate an underlying index



Quality

Seeks to invests in 8 AAA rated PSU Bonds & 20 State Development Loans



Fixed Tenure

The underlying index matures on September 30, 2027



Government-Backed

Provides exposure to Government backed instruments like PSUs & SDLs



No Lock-in Period

Open-ended scheme that allows one to buy/sell as required



Tax

If held for more than 36 months, tax is applicable at 20% with indexation (excluding applicable surcharge & cess)



Goal-Oriented

To meet a medium-term goal in line with the maturity period

About The NFO

NFO Period	September 16, 2021 to September 27, 2021
Plans / Options	Plans: Regular & Direct Options: Growth & IDCW (IDCW Payout & IDCW Reinvestment)
Exit Load	<ul style="list-style-type: none"> · 0.15% of applicable Net Asset Value - If the amount sought to be redeemed or switch out within 30 days from allotment. · Nil - If the amount sought to be redeemed or switched out after 30 days from allotment.
Minimum Application Amount	DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD: Rs. 1,000/- and multiples of Re. 1/- thereafter.
Minimum Switch-in amount	DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD: Rs. 1,000/- and any amount thereafter
Minimum Additional Application Amount	Rs. 500/- and multiples of Re. 1/- thereafter.
Minimum Additional Switch-in amount	Rs. 500/- and any amount thereafter.
SIP amount	<p>DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD:</p> <ul style="list-style-type: none"> · Daily, Weekly, Fortnightly, Monthly SIP\$: Rs. 500/- (plus in multiple of Re. 1/-) Minimum installments: 6 · Quarterly SIP\$: Rs. 1,000/- (plus in multiple of Re. 1/-) Minimum installments – 4 <p>\$The applicability of the minimum amount of installment mentioned is at the time of registration only.</p>
Benchmark	Nifty PSU Bond Plus SDL Sep 2027 40:60 Index
Fund Manager	Chandni Gupta & Anuj Tagra
MICR Cheques	MICR cheques will be accepted till the end of business hours up to September 21, 2021.
Transfer cheques and RTGS	Transfer cheques and Real Time Gross Settlement (RTGS) request will be accepted till the end of business hours up to September 27, 2021.
Switch-in	<p>Switch-in requests from equity and other schemes will be accepted up to September 21, 2021 till the cut-off time applicable for switches.</p> <p>Switch-in request from ICICI Prudential US Bluechip Equity Fund, ICICI Prudential Global Advantage Fund (FOF) and ICICI Prudential Global Stable Equity Fund (FOF) will not be accepted.</p>

ICICI Prudential PSU Bond plus SDL 40:60 Index Fund – Sep 2027 (An open-ended target maturity Index Fund investing in the constituents of Nifty PSU Bond Plus SDL Sep 2027 40:60 Index) is suitable for investors who are seeking:*

- Income over long run
- An open-ended Target Maturity Index Fund tracking Nifty PSU Bond Plus SDL Sep 2027 40:60 Index, subject to tracking error.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Moderately risk

#It may be noted that risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Disclaimer: All figures and data given in the document are dated unless stated otherwise. In the preparation of the material contained in this document, the AMC has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements

/ opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc.

The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

The information contained herein is only for the purpose of information and not for distribution and do not constitute an offer to buy or sell or solicitation of any offer to buy or sell any securities or financial instruments in the United States of America ("US") and/or Canada or for the benefit of US persons (being persons falling within the definition of the term "US Person" under the US Securities Act, 1933, as amended) or persons residing in Canada.

Disclaimer of NSE Indices Limited (NSE Indices): The Product(s) are not sponsored, endorsed, sold or promoted by NSE Indices Limited ("NSE Indices"). NSE Indices does not make any representation or warranty, express or implied, to the owners of the Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Product(s) particularly or the ability of the Nifty PSU Bond Plus SDL Sep 2027 40:60 Index to track general stock market performance in India. The relationship of NSE Indices to the Issuer is only in respect of the licensing of certain trademarks and trade names of its Index which is determined, composed and calculated by NSE Indices without regard to the Issuer or the Product(s). NSE Indices does not have any obligation to take the needs of the Issuer or the owners of the Product(s) into consideration in determining, composing or calculating the Nifty PSU Bond Plus SDL Sep 2027 40:60 Index. NSE Indices is not responsible for or has participated in the determination of the timing of, prices at, or quantities of the Product(s) to be issued or in the determination or calculation of the equation by which the Product(s) is to be converted into cash. NSE Indices has no obligation or liability in connection with the administration, marketing or trading of the Product(s).

NSE Indices do not guarantee the accuracy and/or the completeness of the Nifty PSU Bond Plus SDL Sep 2027 40:60 Index or any data included therein and they shall have no liability for any errors, omissions, or interruptions therein. NSE Indices does not make any warranty, express or implied, as to results to be obtained by the Issuer, owners of the product(s), or any other person or entity from the use of the Nifty PSU Bond Plus SDL Sep 2027 40:60 Index or any data included therein. NSE Indices makes no express or implied warranties, and expressly disclaim all warranties of merchantability or fitness for a particular purpose or use with respect to the index or any data included therein. Without limiting any of the foregoing, NSE Indices expressly disclaim any and all liability for any damages or losses arising out of or related to the Products, including any and all direct, special, punitive, indirect, or consequential damages (including lost profits), even if notified of the possibility of such damages.