

January 2021

31st January 2021

₹35,210

≠28 648

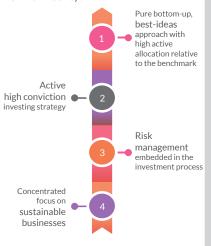
IT TAKES A LOT OF FOCUS TO IDENTIFY THE UNIQUE. ISN' T IT?

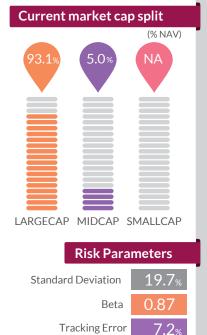


About the Fund

Focuses on up to 25 best ideas with high conviction while remaining diversified

Nurtures companies over their business cycle without being affected by short term market volatility





Information Ratio

0.16

Based on 3 years data

Performance (NAV Movement)

Axis Focused 25 Fund - Regular Plan - Growth
Nifty 50 TRI

29th June 2012

₹10,000

								0.0
	1 Year		3 Years		5 Years		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-
Axis Focused 25 Fund - Regular Plan - Growth	12.13%	11,210	9.79%	13,232	16.20%	21,198	15.78%	35,210
Nifty 50 TRI (Benchmark)	15.27%	11,522	8.70%	12,841	13.94%	19,214	13.03%	28,648
S&P BSE 200 TRI (Additional Benchmark)	16.51%	11,646	7.75%	12,506	14.11%	19,360	13.82%	30,412

Past performance may or may not be sustained in future. Since inception (29th June 2012). Different plans have different expense structure. Jinesh Gopani is managing the scheme since 7th June 2016 and he manages 7 schemes of Axis Mutual Fund. Hitesh Das is managing the scheme since 2nd November, 2020 and he manages 12 schemes of Axis Mutual Fund. Returns greater than 1 year are Compounded Annual Growth Rates (CAGR). Face value ₹10 per unit. Please refer return table for performance of all schemes managed by the fund manager.



d	9.1%
d	9.1%
d	7.4%
d	7.1%
d	7.0%
d	6.5%
d	 6.4%
d	5.4%
d	5.4%
d	5.2%



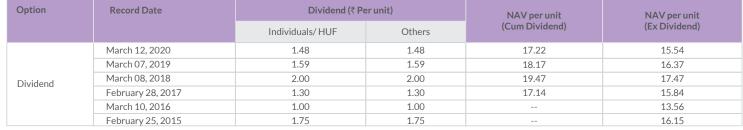
Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets.

Investing Facts

Minimum Application Lumpsum ₹5000 & multiples of ₹ 1 SIP ₹500 & multiples of ₹1

**The effective date for this change is 22nd January 2020. SIP - Systematic Investment Plan

Dividend History



Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future. Face Value of units is ₹ 10.

Returns of schemes managed by Jinesh Gopani & Hitesh Das (As on 31st January 2021)

	Date of Inception	1	Year	3 Years [@]		5 Years ^{@@}		Since Inception	
		CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-
FUNDS MANAGED BY JINESH GOPANI (Total schemes managed: 7)									
Top 3 Funds									
Axis Growth Opportunities Fund - Regular Plan - Growth Option NIFTY Large Midcap 250 TRI (Benchmark) Nifty 50 TRI (Additional Benchmark)	22-Oct-18	17.26% 17.31% 15.27%	11,721 11,726 11,522	NA NA NA	NA NA NA	NA NA NA	NA NA NA	17.29% 14.90% 14.69%	14,370 13,714 13,656
Axis Retirement Savings Fund - Conservative Plan - Regular Plan - Growth Option NIFTY 50 Hybrid Short Duration Debt 25:75 Index (Benchmark) NIFTY 10 yr Benchmark G-Sec (Additional Benchmark)	20-Dec-19	13.08% 12.24% 8.76%	11,304 11,221 10,874	NA NA NA	NA NA NA	NA NA NA	NA NA NA	12.63% 10.87% 8.54%	11,415 11,216 10,955
Axis Focused 25 Fund - Regular Plan - Growth Option Nifty 50 TRI (Benchmark) S&P BSE 200 TRI (Additional Benchmark)	29-Jun-12	12.13% 15.27% 16.51%	11,210 11,522 11,646	9.79% 8.70% 7.75%	13,232 12,841 12,506	16.20% 13.94% 14.11%	21,198 19,214 19,360	15.78% 13.03% 13.82%	35,210 28,648 30,412
Bottom 3 Funds									
Axis Retirement Savings Fund - Aggressive Plan - Regular Plan - Growth Option	20-Dec-19	9.95%	10,992	NA	NA	NA	NA	10.64%	11,190
NIFTY 50 Hybrid Composite Debt 70:30 Index (Benchmark) Nifty 50 TRI (Additional Benchmark)		16.09% 15.27%	11,604 11,522	NA NA	NA NA	NA NA	NA NA	12.75% 11.02%	11,428 11,233
Axis Long Term Equity Fund - Regular Plan - Growth Option S&P BSE 200 TRI (Benchmark) Nifty 50 TRI (Additional Benchmark)	29-Dec-09	11.40% 16.51% 15.27%	11,137 11,646 11,522	9.79% 7.75% 8.70%	13,229 12,506 12,841	13.64% 14.11% 13.94%	18,963 19,360 19,214	16.79% 10.74% 10.42%	55,961 31,008 30,037
Axis Retirement Savings Fund - Dynamic Plan - Regular Plan - Growth Option	20-Dec-19	11.69%	11,166	NA	NA	NA	NA	11.61%	11,300
NIFTY 50 Hybrid Composite Debt 65:35 Index (Benchmark) Nifty 50 TRI (Additional Benchmark)		16.05% 15.27%	11,600 11,522	NA NA	NA NA	NA NA	NA NA	12.89% 11.02%	11,444 11,233





He has been managing this fund since 2nd November 2020

If redeemed / switched-out within 12 months from the date of allotment, • For 10% of investments: Nil • For remaining investments: 1%. If redeemed / switched out after 12 months from the date of Exit Load allotment: NIL.



Inception Date 29th June 2012

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Hitesh Das Over 10 years of experience in financial market.

Nil

financial markets.



Entry Load

Fund

Manager



		1	Year	3 Y	ears [@]	5 Y	'ears ^{@@}	Since I	nception
	Date of Inception	CAGR (%)	Current Value of Investment of ₹ 10,000/-						
HITESH DAS (Total schemes managed: 12)									
Top 3 Funds									
Axis Midcap Fund - Regular Plan - Growth Option	18-Feb-11	18.13%	11,808	13.73%	14,704	15.55%	20,615	17.31%	48,980
S&P BSE Mid Cap TRI (Benchmark)		18.41%	11,835	2.44%	10,750	12.90%	18,353	11.99%	30,867
Nifty 50 TRI (Additional Benchmark)		15.27%	11,522	8.70%	12,841	13.94%	19,214	10.99%	28,226
Axis Growth Opportunities Fund - Regular Plan - Growth Option	22-Oct-18	17.26%	11,721	NA	NA	NA	NA	17.29%	14,370
NIFTY Large Midcap 250 TRI (Benchmark)		17.31%	11,726	NA	NA	NA	NA	14.90%	13,714
Nifty 50 TRI (Additional Benchmark)		15.27%	11,522	NA	NA	NA	NA	14.69%	13,656
Axis Bluechip Fund - Regular Plan - Growth Option	05-Jan-10	13.16%	11,312	12.47%	14,224	15.02%	20,149	12.39%	36,470
Nifty 50 TRI (Benchmark)		15.27%	11,522	8.70%	12,841	13.94%	19,214	10.27%	29,525
S&P BSE Sensex TRI (Additional Benchmark)		15.09%	11,505	10.08%	13,336	14.65%	19,826	10.60%	30,532
Bottom 3 Funds									
Axis Retirement Savings Fund - Aggressive Plan - Regular Plan - Growth Option	20-Dec-19	9.95%	10,992	NA	NA	NA	NA	10.64%	11,190
NIFTY 50 Hybrid Composite Debt 70:30 Index (Benchmark)		16.09%	11,604	NA	NA	NA	NA	12.75%	11,428
Nifty 50 TRI (Additional Benchmark)		15.27%	11,522	NA	NA	NA	NA	11.02%	11,233
Axis Retirement Savings Fund - Dynamic Plan - Regular Plan - Growth Option	20-Dec-19	11.69%	11,166	NA	NA	NA	NA	11.61%	11,300
NIFTY 50 Hybrid Composite Debt 65:35 Index (Benchmark)		16.05%	11,600	NA	NA	NA	NA	12.89%	11,444
Nifty 50 TRI (Additional Benchmark)		15.27%	11,522	NA	NA	NA	NA	11.02%	11,233
Axis Focused 25 Fund - Regular Plan - Growth Option	29-Jun-12	12.13%	11,210	9.79%	13,232	16.20%	21,198	15.78%	35,210
Nifty 50 TRI (Benchmark)		15.27%	11,522	8.70%	12,841	13.94%	19,214	13.03%	28,648
S&P BSE 200 TRI (Additional Benchmark)		16.51%	11,646	7.75%	12,506	14.11%	19,360	13.82%	30,412

Only for distributors/advisors and their clients.

^An open ended equity linked savings scheme with a statutory lock in of 3 years and tax benefit. @The performance data for 3 years & 5 years period has not been provided, since scheme is in existence for less than 3 years. @@The performance data for 5 years period has not been provided, since scheme is in existence for less than 5 years. ^^Name of Axis Multicap Fund has been changed to Axis Flexi Cap Fund w.e.f. January 30, 2021.

The above data excludes performance of Fixed Maturity Plans and all the schemes which have not completed a year. Data as on 31st January 2021.

Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Option NAV and Direct Plan - Growth Option NAV, as applicable. Different plans have different expense structure. Face value is ₹. 10 per unit.

Jinesh Gopani is managing Axis Long Term Equity Fund since 1st April 2011, Axis Focused 25 Fund since 7th June 2016. He also manages Axis Growth Opportunities Fund, Axis Retirement Savings Fund, which includes Aggressive plan, Dynamic plan and Conservative plan and Axis ESG Equity Fund since inception.

Hitesh Das is managing Axis Growth Opportunities Fund, Axis Retirement Savings Fund - which includes Aggressive plan, Dynamic plan and Conservative plan, Axis ESG Equity Fund, Axis Global Equity Alpha FoF & & Axis Special Situations Fund since inception. He also manages Axis Bluechip Fund, Axis Focused 25 Fund, Axis Flexi Cap Fund^^ since 2nd November 2020. He also manages Axis Mid cap Fund & Axis Small Cap Fund since 18th December 2020.

Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization.

Disclaimer: Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹1 lakh). Trustee: Axis Mutual Fund Trustee Ltd.

Investment Manager: Axis Asset Management Co. Ltd. (the AMC). Risk Factors: Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the schemes.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Axis Focused 25 Fund

(An open-ended equity scheme investing in maximum 25 stocks investing in large cap, mid cap and small cap companies)

This product is suitable for investors who are seeking*: Capital appreciation over long term.

 Investment in a concentrated portfolio of equity & equity related instruments of up to 25 companies. *Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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